

Our strategy in summary

01 Our impact objectives	We will be driven by three strategic objectives that will build back for a better world – and are rooted in the future opportunities that Asia and Africa present	Productive Addressing constraints to economic growth and catalysing markets, including through digital transformation	Sustainable Financing a cleaner, greener planet, with climate finance >30% of all new commitments	Inclusive Investing to support more marginalised groups, with gender lens finance >25% of all new commitments
02 How we will deliver	We will invest in economic sectors that make up modern thriving economies We will provide solutions to firms and markets through our flexible toolkit and appetite for risk We will take a segmented approach to diverse geographies, to inform our in-market presence and offer We will expand into new geographies* We will partner with the best operators and investors. We will be an honest and reliable partner ourselves We will look at new capabilities that would broaden our private-sector offer, subject to suitable design and funding* We will scale to be among the largest bilateral DFIs	Infrastructure and climate change Investing across the capital spectrum from equity to senior debt, including via large ‘tickets’ Mature (India and South Africa) Powerhouses (Nigeria, Egypt Pakistan, Kenya, Bangladesh, Ethiopia) Working with like-minded partners: leading commercial operators and investors; DFIs and SWFs, British business; and a strong UK Government partnership Advisory services to support market-shaping and pipeline-building We aim to invest c. £9 billion over the strategy period, subject to adequate capitalisation	SMART industries Services, Manufacturing, Agriculture, Real Estate and construction, and Technology and telecoms Using multiple channels – direct into companies, banks and projects and through a range of intermediaries Economically stable Being an honest and reliable partner ourselves, with the highest standards across ESG and business integrity Blended concessional capital to unlock further innovation	Financial services Using our Growth and Catalyst portfolios to bring different risk tolerances for differential impact Poorest and most fragile Dedicated facilities to support mobilisation
03 How we will measure	Our performance measures aim to maximise impact subject to being financially sustainable	Impact performance measure	Financial performance measure	

* New capabilities for this strategy period



British International
Investment

CDC will become British International Investment on 4 April 2022.